

ASHS Newsletter

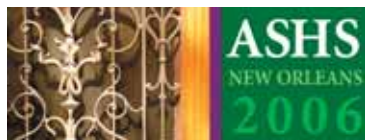
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and application for over 100 years*

Vol. 22, No. 6

June 2006

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Intellectual Property Rights for Clonally Propagated Crops: A Symposium for Academics and Industry

At this year's Annual Conference in New Orleans, there will be a day-long symposium entitled "Intellectual Property Rights for Clonally Propagated Plants: Basics to Application." Intellectual property rights (IPR) is an expanding area in horticulture, affecting not only plant breeders, but all that come in contact with protected plants. It is hoped that this Symposium will cover fundamental and more advanced information on IPR for use among breeders, the nursery industry, University IPR officers, and horticulturists in general.

The Symposium begins with a presentation by **Robert Jondle**, Jondle and Associates, P.A., who will cover basic forms of protection in the United States. Jondle brings a wealth of knowledge, having been a plant breeder prior to practicing IPR law. The sometimes daunting area of international plant protection will follow and this topic will be covered by **Penny Aguirre**, Biological Patent Services, L.L.C. Her experiences and comments will be very valuable to those interested in attaining a better understanding of protection worldwide.

The next area will be on cultivar licensing, covered by a range of speakers. First up on this topic will be "Major Issues in University Cultivar Licensing," presented by **Berry Treat**, University of Florida,

Gainesville. Berry was trained as a plant breeder and currently manages IPR for plants releases from the Univ. of Florida, including, appropriately, blueberries. Following Berry will be "USDA Perspectives on Plant Patents," by **Martha Steinbock**, Office of Technology Transfer, USDA-ARS. Steinbock will highlight current practices in USDA protection as this area likely expands in the future.

To attain an industry perspective on licensing, we have two excellent speakers. First, **Dave Brazelton** of Fall Creek Nursery will give "Industry Perspectives on Licensing-Fruits." Dave is President of Fall Creek, which is the largest blueberry nursery in the world, and he has broad experience in the United States and worldwide in licensing. **Tim Wood** of Spring Meadow Nursery will present "Industry Perspectives on Licensing-Ornamentals." Tim is Product Development Manager at Spring Meadow, a wholesale propagation nursery specializing in new flowering shrubs. He conducts new product development from beginning to end; plant breeding, plant selection, plant exploration, breeder negotiations, plant patents, trademarks, licensing, and marketing representing breeders in North Amer-

*Intellectual property rights
is an expanding area in
horticulture, affecting not
only plant breeders,
but all that come in contact
with protected plants.*

Continued on page 11



Photo: Courtesy of the New Orleans CVB.
Photographer: Harry Costner.

See You in New Orleans

ASHS–2006

27–30 July 2006

Sheraton New Orleans Hotel

All is ready for this year's great Conference



Dear ASHS Member,

A slate of candidates for election as officers of the American Society for Horticultural Science for 2006 has been prepared by the Nominations and Elections Committee. All candidates have agreed to serve if elected.

ASHS is pleased to be able to offer Online Voting for the 2006 ASHS Election of Officers. Follow this link: ashs.org/elections/ to see the instructions and review the candidate statements. Detailed instructions are on these pages.

If you are unable to, or prefer not to use, the Online Balloting system, please contact ASHS Headquarters (tel. 703.836.4606) and a paper ballot will be mailed to you.

Only ballots received through the ASHS Members Only website or received by mail will be considered valid. Fax or e-mail ballots are not acceptable.

The Online Ballot will be available until 10 July 2006. The postmarked deadline for return of ballots via mail is 10 July 2006.

We look forward to receiving your election ballot.

Michael W. Neff, Executive Director

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Searching for the Truth: Reinventing the Wheel?

In the science and art of Horticulture, we're constantly searching for the truth. We use the scientific method to conduct research that will hopefully lead to new discoveries, shed new light on currently "known" truths and confirm or reject new theories or conventional wisdom on one particular subject or another. Information that I learned as "fact" many years ago has since been supplanted by new insights or knowledge based on modern methodologies that weren't even dreamed about when I was a student. We need to continue to embrace these new tools of science (and those who practice them—some will be the future leaders of ASHS!) and continue to learn more and more as the future of horticultural science unfolds.

However, the "Information Age," though providing us with powerful tools with which to work, is fraught with potential pitfalls. One such problem became apparent to me a few years ago when I found that the "Literature Cited" section of term and research papers presented by several students in my classes contained only web sites! I subsequently tried to make the point with students that, although web sites can serve as valuable resources and provide links to useful information, the requirements to create a web site are minimal at best, from a scientific standpoint. Now I require that student papers include primary references (e.g., scientific journal articles) for at least half of the Literature Cited.

Likewise, when determining the "state of the art," or current knowledge, relating to a particular proposed research topic, we should not rely entirely on electronic search methodologies. It is of course difficult to get all old research publications onto such search engines. This may lead to failure to find old scientific reports on a subject, resulting in pursuit of research projects that are figuratively "reinventing the wheel," that is, conducting research on a topic or method that has already been thoroughly investigated,

but perhaps not reported in journals that have been inventoried electronically. Perusal of less commonly examined literature (Experiment Station reports, old papers from obscure journals, or defunct organizations, for example) can certainly be helpful. Use of additional keywords that may not have been thought of or phrases in languages other than English ("secateurs" vs. handpruners/pruning shears comes to mind) may be helpful. The experience, knowledge and ideas of long-time horticulturists [see "Reflections," *ASHS Newsletter*, Vol. 21(10), Oct. 2005] can be a truly valuable resource, a resource that can be "mined" for insights and information retrieval not available on web sites and search engines. I commend the reading of the ASHS Presidential Addresses for additional ideas to reflect upon.

*If we use ALL of the resources
at our disposal . . .
we can continue to make
rapid advances in the world
of horticulture without
"reinventing the wheel!"*

If we use ALL of the resources at our disposal, employing devices of the modern information age, the reading of old and perhaps obscure or difficult-to-find literature, and the insights of experienced horticulturists, perhaps our energies can be much better applied to new and creative research challenges for the betterment of all people. We can thus continue to make rapid advances in the world of horticulture without "reinventing the wheel!"

As always, I and your ASHS Board of Directors welcome your suggestions and advice as we strive to continue the ASHS tradition of excellence—please feel free to communicate with me by modern methods or by old-fashioned phone or post!

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Welcome New ASHS Members

(as of June 2006)

Eva Almenar, East Lansing, Mich.
 Sunday Abidemi Aremu,
 Huntingdon, Cambs. United Kingdom
 Laura Avila, Gainesville, Fla.
 William Lee Berndt, Fort Myers, Fla.
 Derrell Blackwelder, Salisbury, N.C.
 Claudine M. Bona, Weslaco, Texas
 Mai-Chi Chen, Taipei, Taiwan
 Rumen Conev, Danville, Va.
 William Criner, Nashville, Tenn.
 Imed Dami, Wooster, Ohio
 Antonio M. De Ron, Pontevedra, Spain
 Greg Doyen, Plant City, Fla.
 Chris Edwards, Lafayette, Ind.
 Esmaeil Ebrahimie, Tehran, Iran
 Barbara A. Fair, Richmond, Ky.
 Hiroko Hayama, Ibaraki, Japan
 Leslie Heffron, Sunnyvale, Calif.
 Lai Hsuan Hung, Taipei, Taiwan
 Mark W. Jareckl, Urbana, Ill.
 Connie Johnson, Cusseta, Ala.
 Neel Kamal, Las Cruces, N.M.
 Ahmad Khalighi, Tehran, Iran
 Angeline Kirkwood-Petroski, Arlington, Texas
 Hideka Kobayashi, Frankfort, Ky.
 Kang Neung Lee, Seoul, Korea
 Robert G. Linderman, Corvallis, Ore.
 Katayoun Mansouri, Carbondale, Ill.
 Oriol Marfa i Pages, Cabrils, Spain

Leah McCann, Madison, Wis.
 Alexandra Napier, College Station, Texas
 Damian Parr, Santa Cruz, Calif.
 Nathan Phillips, Logan, Utah
 Fanjaniaina Razafimbelo, Ithaca, N.Y.
 Barbara Richardson, South Burlington, Vt.
 James Salvatore, Fort Pierce, Fla.
 Graham Sanders, University Park, Pa.
 R. Paul Schreiner, Corvallis, Ore.
 Richard K. Sealana, Sr., Union City, Calif.
 Mark Shankle, Collierville, Tenn.
 Dharam P. Sharma, Hughson, Calif.
 Ivan Simko, Salinas, Calif.
 Davis Still, Pomona, Calif.
 Akira Suzuki, Morioka, Japan
 Ousmane Sy, Las Cruces, N.M.
 Eleni Tsantili, Athens, Greece
 Apiradee Uthairantanakij, Bangkok, Thailand
 Steven A. Van Natta, Owatonna, Minn.
 Somsri Vongdeelerd, Bangkok, Thailand
 Genesis L. Watkins, State University, Ark.
 Laura A. Wood, Lexington, Ky.
 Christine M. Worthington, Hastings, Fla.

Corporate Member:

Chrislyn Particka
 Sakuma Bros., Burlington, Wash.

Display advertising is accepted for all three ASHS Journals: *HortTechnology*, *HortScience*, and the *Journal of the American Society for Horticultural Science*

Size	Dimensions (inches)	Price	2x	3x
Full Page	7 x 10	\$950	\$925	\$900
2/3 Page (vertical)	4.265 x 10	\$650	\$630	\$620
2/3 Page (horizontal)	7 x 6.5	\$650	\$630	\$620
Half Page	7 x 5	\$550	\$535	\$525
1/3 Page (vertical)	2.25 x 10	\$400	\$385	\$375
1/3 Page (horizontal)	7 x 3.25	\$400	\$385	\$375
1/4 Page (vertical)	4.625 x 5	\$325	\$315	\$310
1/4 Page (horizontal)	7 x 2.5	\$325	\$315	\$310
1/8 Page	2.25 x 3.75	\$175	\$170	\$165
Covers 2 & 3 (full page only)		\$1225	\$1185	\$1165
Cover 4 (full page only)		\$1425	\$1385	\$1355

Prices are for black & white ads only. For additional information about placing a display ad, contact ASHS Headquarters, 113 S. West St., Ste. 200, Alexandria, VA 22314; phone 703.836.4606; fax 703.836.2024; e-mail ashs@ashs.org



Extension Today

Mary H. Meyer
Vice President, Extension Division



HortTechnology: Outreach for ASHS

Most ASHS members are very familiar with *HortTechnology* as the primary outreach publication of our society; publishing practical applied science for professionals in many fields related to horticulture. *HortTechnology* is a much needed vehicle for publishing this applied horticultural information—it fills a niche and provides a peer-reviewed publication for valuable, research-based information for teachers, industry, and extension horticulturists.

Some ASHS members, unfortunately, still view *HortTechnology* as not as important or worthy as *HortScience* or the *Journal of the American Society for Horticultural Science (Journal)*. In the eyes of the general public, however, *HortTechnology* may be the publication that makes much more sense to them and explains our science at an applied, practical level.

I feel strongly that *HortTechnology* is still unknown and unread by many professionals who could use the information. Perhaps, the online search engines will help us in this endeavor, as more and more of *HortTechnology's* articles are purchased online by professionals who are not members. I am hopeful that e-mailing members of other organizations can promote *HortTechnology* as each issue comes out with new information.

In the April 2006 *ASHS Newsletter*, ASHS President Paul Read announced a new “Adopt a Class” subscription program offering a one-year *HortTechnology* subscription to a teacher/leader of an eligible group. Eligible groups include: K–12 school groups (i.e., horticulture clubs); high school biology classes; elementary science curiosity groups; 4-H

clubs; and FFA groups. Send an e-mail to ASHS Headquarters and sign up your favorite high school teacher. Adopt a teacher/leader and make sure they know about *HortTechnology*.

Also, coming this summer are complimentary undergraduate online subscriptions for *HortTechnology*, a great offer for undergraduates that are not already members. Watch Janet Cole's column in an upcoming issue of this newsletter for details on this promotion.

Did you realize *HortTechnology* subscriptions are only \$25 per year (print-only, nonmembers)? This is a bargain for any professional. Do Extension horticulturists and teachers in your state know about this publication? What are you doing with your back issues? Perhaps lending or giving back issues to local agricultural

or horticultural teachers will help them in their teaching. Talk about *HortTechnology* at your annual Extension conference.

HortTechnology will continue to provide applied research-based information for practitioners and educators. As more online search engines find this information it will reach more users and explain our field to the public in ways that *HortScience* and the *Journal* cannot.

Thanks for your comments on this column. See you in New Orleans!

Mary Hockenberry Meyer
ASHS Extension VP
meyer023@umn.edu



A giant owl topiary was created at the Minnesota Landscape Arboretum in Summer 2005. Care and planting of new elaborate garden features can be seen at botanical gardens who look to *HortTechnology* for applied research-based information. Photo: Mary Meyer.

2006 Meeting of the Northeast Region, American Society for Horticultural Science

The 2006 annual meeting of the ASHS Northeast Region (NE-ASHS) was held on 5-7 Jan. at Cornell University in Ithaca, N.Y. The meeting was organized by Steve Reiners (local arrangements) and Carolyn DeMoranville (Secretary-Treasurer and Program Chair).

The NEASHS technical program consisted of two oral sessions (24 papers), a poster session (6 posters), and a Symposium on Frontiers in Soil Health and Management (organized by Marvin Pritts of Cornell University). The Symposium consisted of presentations by David Wolfe, Janice Thies, Laurie Drinkwater, Nina Bassuk, and Ian Merwin, followed by a group discussion.

At the business meeting on 7 Jan., Stephanie Burnett announced the winners of the Norman Childers Graduate Student Paper Competition on behalf of the Awards Committee [Stephanie Burnett (Chair), Laura Hunsberger, Justine Vanden Heuvel, and Brent Loy]. The winners of the awards were (1st place, co-winner) Susan Liou, Cornell University, for her paper with Chris Watkins and William Miller entitled "Ethylene in Storage: An Evaluation of Three Influential Factors on Tulip Bulbs' Sensitivity to Ethylene during Postharvest Shipping and Storage" and



Marvin Pritts, Horticulture Department Chair of Cornell University, presents co-winner Naalamle Amisshah, Cornell University, with the first place award in the Norman Childers Graduate Student Paper Competition.



Laura Hunsberger, NEASHS President, presents co-winner Susan Liou, Cornell University, with the first place award in the Norman Childers Graduate Student Paper Competition

Continued on p. 8

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Soniat to Present the 19th William A. "Tex" Frazier Lecture

Sponsored by Seminis Vegetable Seeds

Thursday, 26 July 2006

Sheraton New Orleans Hotel, New Orleans, La.



Paul Soniat

Director, New Orleans
Botanical Garden

The American Society for Horticultural Science is pleased to announce that Paul Soniat has been named as this year's William A. "Tex" Frazier Lecturer. The lecture will take place at the ASHS Annual Conference, 26–30 July 2005, in New Orleans., La.

Paul Soniat, Director of the New Orleans Botanical Garden, will discuss the impact that Hurricane Katrina and the subsequent flooding from levee breaks had on the garden—the challenges faced and progress made since then.

On 29 Aug. 2005, Hurricane Katrina dealt a serious setback to the Botanical Garden, City Park, and the New Orleans region. According to the web site <www.neworleanscitypark.com/nobg.>, "As a result of the category 3+ winds, there was serious tree damage, which was followed by flooding in the garden that covered our plant collection for ten days to two weeks. As a result, the vast majority of our collection was lost. The loss of electrical power during our evacuation led to the death of containerized plants that were above the floodwaters. Such plants included our collection of orchids, staghorn ferns, bromeliads, and other plants through heat buildup in our greenhouses and the disabling of automatic watering systems."

Since its rebirth in the early 1980s, the New Orleans Botanical Garden has strived to be the center of horticultural excellence for the Gulf South. The Garden was in the initial stages of the final component of its 1980s master plan—the expansion of the Conservatory—when the storm hit. Most structures survived the storm with relatively minor damage, but efforts are now focused on restoration of the Botanical Garden's collections and building repairs.

The Tex Frazier Lecture series was named in honor of William A. "Tex" Frazier, an eminent member of the faculty at Oregon State University. The intent of the lecture series is: "to foster and promote reciprocal liaisons between ASHS and other professional groups; to recognize distinguished scholars and to bring their point of view to ASHS members; and to encourage the development of a holistic philosophy within the horticultural science profession so that ASHS members and students can enjoy the benefits of a broader perspective provided by an understanding of the interrelationship of seemingly diverse disciplines."

Previous William A. "Tex" Frazier lecturers include:

2005—Amy Goldman, author, *The Compleat Squash*
and *Melons for the Passionate Grower*

2004—Art Cameron, Michigan State University

2003—Jules Janick, Purdue University

Arial Views of the New Orleans Botanical Garden

Before Katrina



After Katrina



Photos: Courtesy of Pictometry International.

2006 Meeting of the Northeast Region, American Society for Horticultural Science

Continued from page 6

(1st place, co-winner) Naalamle Amissah, Cornell University, for her paper with Nina Bassuk entitled "Severe Cutback of Stock Plant Influences Rooting in Shoots of *Quercus bicolor* and *Quercus macrocarpa*." The committee commended all of the student competitors for their excellent efforts and preparation.

NEASHS will meet independently at least through 2008. The 2007 meeting will be held at the University of Maryland, College Park, from 4–6 Jan 2007. Laura Hunsberger will be in charge of local arrangements, securing a hotel and arranging for meeting space on the campus. Meeting arrangements will be finalized in the next few months.

Representatives of the University of Delaware and Rutgers University indicated that they would be willing

to host future meetings. At this time, we decided to only schedule the 2008 site, deferring further decisions until we can assess the success of the 2007 meeting. The 2008 meeting will be hosted by Rutgers University at the New Brunswick Campus. Nick Polanin, Madeline DiNardo, and Wes Kline will work out local arrangements for that meeting.

Secretary Carolyn DeMoranville offered the thanks of the society to Cornell University for hosting the meeting, to Steve Reiners for his work on local arrangements, and to Marvin Pritts for organizing the Symposium. John Frett expressed thanks on behalf of the group to Carolyn for her efforts as Program Chair and Secretary Treasurer.

Renae Moran, University of Maine, was elected President-elect and will



Laura Hunsberger, 2006 NEASHS President, presents gavel and appreciation award to outgoing NEASHS President John Smagula.

take office at the end of the 2007 meeting. The 2006 meeting concluded with the passing of the gavel to incoming President Laura Hunsberger and the ceremonial presentation of the gavel and leadership award to outgoing President Jack Smagula.

Carolyn DeMoranville
NE-ASHS Secretary-Treasurer
carolynd@umext.umass.edu

ASHS Endowment Fund

Thank you to the following contributors (as of May 2006)

Enrique Arias-Jimenez,
Rome, Italy

Maciej Biernacki, Memphis, Tenn.

Kent J. Bradford, Davis, Calif.

Dietrich Fritz, Freising, Germany

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Blowing Rock, N.C.

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Kanti M. Rawal,
San Leandro, Calif.

Andrew Riseman,
Vancouver B.C., Canada

Akihiko Sato, Ibaraki, Japan

Contribute to the ASHS Endowment Fund

*"The major uses of the fund are
to support student travel
to annual conferences and
to fund scholarships."*

—Reflections, *ASHS Newsletter*
Vol. 20(10), October 2004

Call ASHS at 703.836.4606 or e-mail
ashs@ashs.org for details,
www.ashs.org/endowment.

At the ASHS Annual Conference: Endowment Fund Raffle

Remember this is your opportunity to win valuable prizes while also supporting a good cause.

Raffle is held during the Welcome Reception at the ASHS Annual Conference, on Thursday, 27 July 2006, 7:00–8:30 p.m., Sheraton New Orleans Hotel

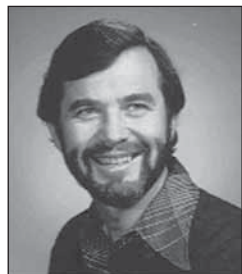
Raffle Tickets are \$10.00 each or 3 for \$25.00.



Notes from the Archivist

Donald N. Maynard
ASHS Archivist/Historian

25 Years Ago in ASHS



Conrad John Weiser
President of ASHS 1981

Conrad John Weiser was named for a colonial ancestor who served the William Penn Colony as an Indian interpreter, but is known to all as Bud. He grew up in Vermont, Virginia, Minnesota, and North and South Dakota in a family with Midwestern agricultural roots. In

college he changed his major from chemistry to horticulture and graduated with undergraduate and graduate honors specializing in horticultural crop physiology and pathology.

Dr. Weiser's career as an educator and stress physiology researcher, and subsequently, as a horticultural administrator and national spokesman for the agricultural sciences, began at the University of Minnesota in 1960, where he established and led the Laboratory of Cold Hardiness. A new career phase began in 1973 when he accepted the position of Department Head at Oregon State University, where he has established effective industry advisory linkages, launched tri-state programs for coordinating inter-university horticultural research and extension, and led college and university-level strategic planning efforts. He was honored as a Distinguished Professor at Oregon State in 1987 and as a distinguished alumni at North Dakota State University in 1992.

He served as Dean of the College of Agricultural Sciences from 1991–93. As dean, Bud promoted the college, and later the university, to define scholarship broadly as creative work that is validated by peers and communicated—including creative artistry and the discovery, application, and integration of knowledge. More than 20 U.S. universities have since adopted broad views of scholarship, and have modified their promotion and tenure guidelines accordingly.

—Excerpt from:

Janick, J., 2003. *Presidential Addresses, 1903–2003*
American Society for Horticultural Science

Expanding Needs and Finite Resources— Can Science Meet the Challenge?

The scientist's role in society

Scientists have a responsibility to society that supersedes the simple pursuit of trust, because the application of knowledge to human welfare, is the most powerful tool at our disposal. During our lifetimes, in the next 30 years, that responsibility will be focused squarely and unwaveringly upon agricultural scientists—and particularly upon horticulturists.

During this period the consumption of global resources, plateauing productivity, and human population are on a collision course. Projections indicate that agricultural productivity will fall far short of meeting needs; that degradation of the resource and agricultural production bases will accelerate unless substantial changes occur; and that we must double world food and fiber production simply to maintain the present inadequate levels of human nutrition. The challenge to agricultural science is real and immediate. The biological, social, and political implications of failure are formidable. If we are to succeed, optimized and intensive management of crops will be the key to success.

From Presidential Address at the
78th ASHS Annual Meeting, Atlanta, Ga, 9–14 Aug. 1981
Published in *HortiScience*: 16:593–598

Archivist Note: We only have 5 years until we reach the 30-year mark projected by Dr. Weiser. Certainly, dramatic increases in productivity have occurred, but we are constantly reminded of undernourishment as a major world calamity; especially in Africa. So, more needs to be done not only by horticulturists, but by political leaders as well.

—Donald N. Maynard
dmaynard@ufl.edu

Call for Abstracts

Symposium on Seed, Transplant, and Stand Establishment of Horticultural Crops 3–6 Dec. 2006 San Antonio, Texas

The ISHS 4th International Symposium on Seed, Transplant, and Stand Establishment of Horticultural Crops has announced that the deadline to submit abstracts for this symposium is 15 July 2006.

Abstract submission instructions and additional information can be found on the web site.

sest2006symposium.tamu.edu

Grant Proposals

Research Grant Program to Strengthen Wildlife Habitat Protection

The first Requests for Proposals (RFPs) by the new Wildlife Habitat Policy Research Program (WHPRP) was issued on 12 June 2006 by the National Council for Science and the Environment (NCSE). The RFPs will be posted on the WHPRP web site and also distributed via email to the wildlife habitat conservation community (including this list). The program is supported by a four year grant by the Doris Duke Charitable Foundation (DDCF).

Application to the WHPRP is open to everyone and begins with composing Letters of Intent due to NCSE by 10 July 2006 (see web site for instructions.) Three applicants for each grant will be invited to submit full proposals to be reviewed by an independent panel of experts, who will evaluate the technical quality and practical value of each submission, managed by the American Institute for Biological Sciences (AIBS).

Grants will be made only for the projects specifically defined in the RFPs and will cover a variety of research areas with the general goal of improving the basis for implementation of the statutory State Wildlife Action Plans. Reflecting the multidisciplinary nature of this conservation challenge, the program will support research in law, economics, social sciences, natural sciences, and public policy. Examples of the RFPs research topics include:

- Valuation of ecosystem services and estima-

tions of the costs and benefits of habitat conservation

- Syntheses of what is known about the impacts of climate change on habitat and wildlife
- Review of the State Wildlife Action Plans to determine the conservation priorities indicated by them.

In total, the WHPRP will offer about ten RFPs ranging in size from \$50,000 to \$150,000 to be conducted over 12 months beginning 1 Nov. 2006.

Fulbright Grant Opportunities

The Fulbright Scholar Program for Faculty and Professionals is offering lecturing awards in agriculture to Hungary for academic year 2007–08. These awards offer unique opportunities for specialists in a variety of fields of agriculture to offer new courses, conduct collaborative research and experimental field work. Opportunities exist in a broad range of specializations in agriculture, including soil management, bioethics, agronomy, sustainability, precision agriculture, and crop production.

For specific information about the Hungary awards, please contact Muriel Joffe, Ph., Senior Program Officer, at the Council for International Exchange of Scholars at mjoffe@cies.iie.org or 202-686-6249 or David Burns, Program Associate at atdburns@cies.iie.org or 202-686-6231.

For general information about application requirements and deadlines (1 Aug. 2006), visit the CIES web site. Applicants may apply online or download application materials from the web site. Applicants may also request a paper copy or CD Rom from apprequest@cies.iie.org.

www.cies.org

People in the News

The Pennsylvania State University

Ricky Bates has been awarded promotion to Associate Professor with tenure, effective 1 July 2006.

David Beattie, Associate Professor of Ornamental Horticulture and Director of the Penn State Center for Green Roof Research, recently received the Research Award of Excellence at the fourth annual International Green-

ing Rooftops for Sustainable Commodities Conference, Awards and Trade Show in Boston, MA.

Kathleen Brown, professor of Postharvest Physiology, received recognition for 25 years of service to the Pennsylvania State University.

David Eissenstat, Professor of Woody Plant Physiology, is Associate Director for the Northeast Regional Center, National Institutes for Climate Change Research, DOE. This activity involves developing an RFP for researchers and reviewing grant proposals.

Peter Ferretti, Associate Professor of Vegetable Crops, received the Pennsylvania Vegetable Growers Association annual Life Membership Award for his many years of service to the industry.

Kathleen Kelley, Assistant Professor of Consumer Horticulture, co-organized a spring student trip to Louisiana during spring break. Fifty students provided labor for clean up, demolition and construction to help small business recover from hurricane Katrina. Kathleen also received \$1,664 from the College of Agricultural Sciences Faculty Development Committee for her proposal "Upgrading course content: including retailer's perspectives."

Jim Sellmer, Associate Professor of Ornamental Horticulture, recently organized and led a student study tour to Holland for students to visit various retail and wholesale horticultural operations, as well as research programs.

Jim Sellmer, Rick Bates and Larry Kuhns (Department of Horticulture), **Greg Hoover** (Department of Entomology), and **Rob Weaver** (Department of Ag. Economics and Rural Sociology) received \$302,076 from the Pennsylvania Department for their proposal "Enhancing the profitability of Pennsylvania's conifer industry."

Reported Deaths

Royce S. Bringhurst. Deceased 28 Nov. 2005. Davis, Calif. ASHS member 1951–2005. ASHS Fellow 1970. Recipient of the 1989 ASHS Outstanding Researcher Award.

Robert M. Poole. Deceased 10 June. 2006. Geneva, N.Y. ASHS member 1973–99.

Booker T. Whatley. Deceased 9 Sept. 2005. Montgomery, Ala. ASHS member 1954–2005. ASHS Fellow 1974.

Share the News from Your Institution with Your ASHS Colleagues!

Send notices of what's happening to ASHS Headquarters for distribution to fellow Society members via the monthly newsletter and web site to Attn.: Newsletter, American Society for Horticultural Science, 113 S. West St., Alexandria, VA 22314; fax 703-836-2024; or e-mail to newsletter@ashs.org

Intellectual Property Rights for Clonally Propagated Crops: A Symposium for Academics and Industry

Continued from page 1

ica, Europe, and Asia. Spring Meadow sells new flowering shrubs under the “Proven Winners” brand.

Jim McFerson of the Washington Tree Fruit Research Commission, will take on the topic “Breeding Specialty Crops: Who Does It, Who Pays, and Who Gets It?” He brings broad experience as a breeder and research manager to this discussion of cultivar development program support and who actually controls or owns the end results.

The symposium then turns to one of the trickiest areas of IPR—that of patent enforcement and policing. **Michael Lang**, Dickey & Pierce, P.L.C., will present “Concepts in Controlling Germplasm and Enforcing IP Rights in Licensing.” Lang currently works in IPR law, but previously worked at Michigan State University in technology transfer. **Pat Ballew** of the law firm, Stratton, Ballew, P.L.L.C., will highlight experiences in his work with the the National Licensing Association, which has pursued numerous patent infringements in the tree fruit area.

The next topic area will focus on the debate of the use of plant patented plants as parents in breeding. This topic has created quite a buzz among breeders and others with the concern of whether or not plant patents really affect the free use of released cultivars as parents. Three speakers will address this topic, Jondle and Lang from a legal

point of view, and **Neil Anderson**, University of Minnesota, from a university plant breeder point of view.

The symposium will close with two presentations concerning the “Use of Germplasm in the IP Era—Sharing of Germplasm Through Breeding Agreements.” **Jim Hancock**, Michigan State University, will cover public to public agreements, and John Clark will address public to private agreements.

Each of the topic areas will have time allotted for questions along with comments from the audience.

The intellectual property rights issue is an important one to every horticultural professional. Try to attend one or more of the presentations as they address your area of horticulture. Inform your university or public or private organization’s IPR officer of this symposium; the information presented could be quite valuable to those handling licensing of our many plant cultivars. Encourage your colleagues to attend the ASHS Annual Conference and receive the information first-hand. Also, share the information you learn with others that work in your industry who are not able to attend.

—**John R. Clark**

ASHS Research Division Vice President

USDA Awards \$1.9 Million in International Science and Education Grants

Agriculture Secretary Mike Johanns announced that the U.S. Dept. of Agriculture (USDA) is awarding nearly \$2 million to 19 U.S. colleges and universities to enhance their capabilities to conduct international collaborative research, extension and teaching.

The goal of the grant program is to strengthen the global competitiveness of students, faculty and staff in agriculture and related areas and enhance business performance in international agriculture. The fiscal year 2006 grants recipients are:

Arizona State University—\$99,969
Clemson University—\$99,751
Florida International University—
\$100,000
Kansas State University—\$99,917

Michigan State University—\$100,000
Montana State University—\$99,538
North Carolina A&T State University—
\$100,000
North Carolina State University—
\$100,000
Oklahoma State University—\$100,000
Oregon State University—\$99,653
Pennsylvania State University—
\$98,698
Purdue University—\$99,670
South Dakota State University—
\$99,950
Tennessee State University—\$100,000
University of California, Davis—
\$99,983
University of Connecticut—\$99,976

University of Hawaii—\$100,000
University of Minnesota—\$99,995
West Virginia University—\$98,006

The USDA’s Cooperative State Research, Education and Extension Service (CSREES) administers the funds through the competitively awarded International Science and Education Grants program. CSREES advances knowledge for agriculture, the environment, human health and well-being, and communities by supporting research, education, and extension programs in the Land-Grant University System and other partner organizations.

10 May 2006

www.csrees.usda.gov

Placement/Job Internship Services at ASHS-2006

As a special service, ASHS will facilitate job placement of horticulturists (including internships) by offering placement/job internship services during ASHS-2006 in New Orleans, 27–30 July 2006.

Space is provided during the Annual Conference for potential candidates and employers to meet.

Placement Service Hours

Thurs.	27 July	Noon–7:00 pm
Fri.	28 July	8 am–6:00 pm
Sat.	29 July	8 am–5:00 pm
Sun.	30 July	8 am–4:00 pm

To participate: *This year*, you may download and fill in the information on your computer and send to ASHS headquarters via e-mail—no need to print out and mail or fax the forms.

Forms are available for download from the HortOpportunities page of the ASHS web site (see below).

Potential employers may include a copy of the formal vacancy announcement.

Candidates may submit resumes to accompany their Candidate Available form.

Submit forms by 26 June 2006:

For additional information and to download forms, visit the ASHS web site or e-mail: plcmt@ashs.org

www.ashs.org/hortoport/conf_placement_serv

Pi Alpha Xi—The Honor Society for Horticulture 2006 Open Photography Contest Guidelines

Purpose

To promote Pi Alpha Xi (PAX) to ASHS membership, to support Pi Alpha Xi's scholarship program, and to encourage horticulture-related photography. **Contestants need not be members of Pi Alpha Xi to participate.**

Entry Categories

Flower: The flower, flowers or flower parts of a horticultural plant; or a floral arrangement.

Plant: A horticultural plant or plant part, other than flowers.

Landscape: A landscape or interiorscape scene with plants as the principal focus; with or without people.

Regulations

Submission of Photographs, Electronic Files, and Fees: Contestants must submit their photographs, technical data cards, CD, and fees at the **ASHS Registration Desk prior to the beginning of Poster Session I** at the ASHS Annual Conference. The **entry fee is \$10 per photograph.** A

check should be made payable to Pi Alpha Xi and enclosed in an envelope with the photographs. An electronic **TIFF** (preferred) or **JPEG** file for each photograph must be submitted on a CD with the photographs. The minimum pixel dimension for the short side is 1200 pixels.

Number of Entries: Maximum of four entries per person; all in one category or distributed among a combination of categories.

Photograph Size: Either 7.5" × 10", 8" × 10", 8.5" × 12", or 9" × 12", not including the border.

Presentation: Mounted on firm backing with mat border for an overall dimension of no more than 13" × 16". In order to facilitate staging, the mounted photograph must not exceed 1/8" thick along the mat border's edges. The mounted photograph should lie flat against the bulletin board while on display.

Display: Photographs will be displayed for the duration of the ASHS Annual Conference on bulletin boards in the poster area. Contestants may reclaim their photographs

from the display on the last day of the Conference. Unclaimed photographs will be retained by PAX and not returned to the photographer.

Identification/Technical Data: Use/photocopy the data cards at the bottom of this form. Please be sure to indicate in which category the photograph is to be judged.

Awards. Three awards in each category and Best in Show will be announced at the Pi Alpha Xi Luncheon during the ASHS Annual Conference. Ribbons and entry data will be displayed on the photographs following the PAX Luncheon.

First Prize: \$50 and Blue Ribbon

Second Prize: \$25 and Red Ribbon

Third Prize: \$10 and White Ribbon

Best in Show \$50 and Rosette (selected from all 1st prize winners)

To download complete contest rules (including data cards go to the ASHS web site: ashs.org/careers/pax_info

Emeriti Keeping Busy

*Francis R. Gouin, Professor Emeritus
University of Maryland, College Park*

We, as emeriti, have much to offer to the next generation of horticulturists. At the 2005 ASHS Annual Conference in Las Vegas, President Paul Read asked what I was up to these days. After informing him, he commented that “now he was more optimistic about retiring.”

I have now been retired for 10 years—after 33 years of service to the University of Maryland at College Park. Since retiring, I have raised more than \$20,000 for the University of Maryland Department of Natural Resource Sciences and Landscape Architecture, formerly the Department of Horticulture and Landscape Architecture. In place of accepting honorariums for lectures to garden clubs, and professional organizations within the state of Maryland and for writing articles for monthly or quarterly newsletters and weekly newspapers, I request that the organizations make contributions to the Francis R. Gouin Undergraduate Horticulture Research Grant. In other words, I am a University of Maryland volunteer and I can raise money for this project without having to pay a FICA tax. The grant pays \$1000 to a junior to do a sponsored special project in horticulture, after having submitted a research proposal approved by the faculty; the group also pays \$1000 for the student to attend a professional meeting where he or she will present the findings.

Retirement has allowed me to do training programs for the Master Gardeners Cooperative Extension program. Master Gardeners are a great group of people to work with because they have a sincere interest in learning all they can about horticulture and truly provide an outstanding public service. Also, they are appreciative of my efforts. Often, they collectively contribute to the University of Maryland grant.

I do a fair amount of consulting to landscape architects, landscape contractors, commercial composting facilities, and private estates. I am still in demand for lectures to professional horticultural organizations in other states, which I enjoy doing. My wife continues to insist that I have not retired.

In addition to these activities, I manage a 7-acre farm that includes Christmas trees, peaches, nectarines, and oriental persimmons. I sell the fruit at a local farmer’s market, where I often hold a plant clinic at the same time. During the months of November and December, I manufacture Christmas wreaths and roping, which I sell wholesale to community service organizations and also at a local farmer’s market.

During the last five years, I have also become very active in the Lothian Ruritan Club, where I have become their chef for the annual spaghetti dinner, educational program coordinator, and publicity director. I also serve as president of the South County Concert Association and as the Master of Ceremonies for five to six concerts that the association organizes and presents during the fall, winter, and spring months.

And when I am not busy, I have a great shop where I have built a canoe, a small sailboat, as well as numerous objects for the grandchildren and for community fundraisers. I have gained quite a reputation for the bluebird houses that

I build from old barn boards obtained from having rebuilt my barn.

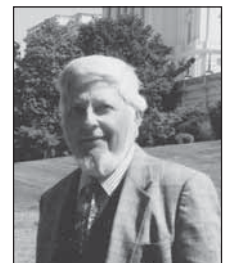
All in all, retirement has been great. I occasionally get an opportunity to go fishing in the Chesapeake Bay and catch and eat crabs. Our vegetable garden provides us with an almost continuous supply of fresh produce. Using a small cold frame, I have been able to produce spinach, lettuce, radishes, and onions during the winter months, with a continuous supply of collard greens, parsnips, and turnips from the garden. Recently, I built a small greenhouse, which will provide even more fresh vegetables during the winter months.

Retirement has certainly not been dull. I invite other retirees to send in their list of activities so that we can share idea on how to keep busy and productive after retirement.

*We, as emeriti, have much
to offer to the next generation
of horticulturists.*

*Share your retirement adventures with your
ASHS colleagues. Send to Attn: Newsletter, American Society for Horticultural Science, 113 S. West St. Suite 200
Alexandria, Va. 22314;
fax 703-836-2024 or e-mail newsletter@ashs.org*

Francis R. (Frank) Gouin devised a new method of bud grafting in 2001 and was successful in cloning the 460-year-old Wye Oak, the official state tree of Maryland. The Wye Oak was destroyed in June 2002 during a thunderstorm. An interview with Dr. Gouin may be found on the ASHS video biography section of the web site at ashs.org/resources/biographies.



ASHS Fellow, 1984.

Frank Gouin at a recent Arbor Day ceremony in Washington, D.C.

6th New Crops Symposium: Creating Markets for Economic Development of New Crops and New Uses

14–18 October 2006

The Hilton Gaslamp Quarter Hotel
San Diego, California

Sponsors:

Association for the Advancement of Industrial Crops
Purdue Center for New Crops and Plant Products
American Society for Horticultural Science

Topics on:

bioproducts • oilseeds
rubber and energy crops
specialty grains • ornamentals • fruits
vegetables • medicinals.

Goals:

- Encourage new directions in state, regional, national, and international support of new crops and new uses
- Explore plant diversity, sustainability, and economic feasibility of new crops and new uses
- Update research, development, and commercialization

Abstracts accepted through July 31, 2006.

Manuscripts for all poster or oral presentations may be submitted for publication in a New Crops and New Uses Book to be published following the meeting (Jules Janick, Editor).

For more information and registration forms visit www.aaic.org or www.hort.purdue.edu/newcrop

Accommodations www.hilton.com or 1-800-445-8667.

Ask for AAIC special rate
(\$199/night) through 13 Sept. 2006

HortOpportunities

FULLTIME FACULTY MEMBER—The Department of Landscape Architecture and Horticulture at Temple University seeks to appoint a fulltime faculty member to teach courses for the 2006–2007 academic year with the possibility of reappointment. The faculty member will teach a broad range of courses in horticulture and botany, with a teaching load of two to three courses per semester. A doctoral degree in horticulture or related field is required. The screening of applicants will begin as soon as possible and will continue until the position is filled. Please send a letter of interest, CV and contact information for three references to: Lolly Tai, Chair, Department of Landscape Architecture and Horticulture, 580 Meetinghouse Road, Ambler, PA 19002, lollytai@temple.edu. Electronic applications are accepted and encouraged. Temple University is an Equal Opportunity Employer.

0606.0706/P-8956

ASSISTANT/ASSOCIATE PROFESSOR OF CROP SCIENCE—The Division of Agriculture of West Texas A&M University invites applications for a 9-month, tenure-track position. Applicants must hold a PhD in Crop Science, Agronomy, Horticulture, or closely related field. Training or experience in plant breeding, crop physiology, and/or crop production is desirable and teaching experience is preferable. A demonstrated commitment to quality teaching, research, and public service is required. The successful applicant is expected to develop a strong teaching program in crop science, horticulture, and related areas and participate in multi-disciplinary research programs that include training graduate students at the MS and PhD levels. **Review of applications will begin June 15, 2006 and continue until the position is filled.** Salary and benefits are competitive and commensurate with qualifications and experience. Teaching of summer courses and generation of extramural research to support summer salary are possible. Applicants should provide a letter of interest, official transcripts, and resume and arrange for at least three letters of reference to be sent to Dr. Bob Stewart (telephone: 806-651-2299, e-mail: bstewart@mail.wtamu.edu), Search Committee Chair, Division of Agriculture, WTAMU Box 60998, Canyon, TX 79016-0001.

0606/P-8952

HortOpportunities Advertising Rates

For one insertion in the ASHS Newsletter—
(includes posting for 90 days on the ASHS web site)

General Ads:

up to 200 words \$230
each additional 10 words \$15

Assistantships/Fellowships/Postdoctoral ads

200 words \$110
each additional 10 words \$10

Web-Only ads (posted for 90 days)

up to 200 words \$230
each additional 10 words \$15

Highlight any ad:

Box your ad: \$15
Add your logo: (black & white in Newsletter, color on Web ads): . . . \$15

Send listings to: HortOpportunities, ASHS Placement Services, 113 S. West St., Ste. 200, Alexandria, Va. 22314; phone 703.836.4606 ext. 327; fax 703.836.2024; e-mail plcmnt@ashs.org. With the ad copy, include the following information: name of contact person; billing address; e-mail; phone no.; fax no.; and the application deadline. Positions listed are from Equal Opportunity/Affirmative Action Employers only. Submission of listings implies consent to abide by EO/AA guidelines. For more information visit ashs.org/hortopport/advertise.html.

Horticultural Science Calendar

*Indicates new or changed entry.

July 2006

8–12 July—ASTA/CSTA Annual Conference. Hyatt Regency, Chicago, Ill. Joint meeting of the American Seed Trade Association and the Canadian Seed Trade Association. [amseed.org/mtg_2006ac_index.asp].

9–12 July—2006 ASABE Annual International Meeting. Portland Convention Center, Portland, Ore. [American Society of Agricultural and Biological Engineers, tel. 269.429.0300; www.asabe.org].

9–13 July—Plant Growth Regulation Society of America (PGRSA) 33rd Annual Conference. Quebec City Hilton, Quebec City, Canada. [Dr. Jeff Norrie, PGRSA Program Chair, Acadian Seaplants Ltd., 30 Brown Ave., Dartmouth, Nova Scotia, Canada, B3B 1X8; tel. 902.468.2840; fax 902.468.3474; jnorrie@acadian.ca; griffin.peachnet.edu/pgrsa]

9–15 July—18th World Congress of Soil Science. Convention Center, Philadelphia, Pa. Theme: "Frontiers of Soil Science: Technology and the Information Age." [www.18wcss.org].

16–22 July—Perennial Plant Symposium. Hyatt Regency, Montreal, Quebec. [Perennial Plant Association, 614.771.8431; perennialplant.org].

24–26 July—World Congress of Computers in Agriculture. Grosvenor Resort Hotel, Orlando, Fla. [American Society of Agricultural and Biological Engineers, tel. 269.429.0300; www.asabe.org].

27–30 July—ASHS Annual Conference. Sheraton New Orleans Hotel, New Orleans, La. [ashs.org/conferences].

29 July–2 Aug.—Joint Annual Meeting of the American Phytopathological Society, Canadian Phytopathological Society, and the Mycological Society of America. Centre des Congrès de Québec, Québec City, Québec, Canada. [meeting.apsnet.org].

August 2006

2–4 Aug.—AAS Summer Meeting. Monterey, Calif. [All-America Selections; all-americanselections.org].

7–10 Aug.—MQUC 2006: Managing Quality in Chains, An Integrated View of Fruit and Vegetable Quality. Radisson Hotel, Bangkok, Thailand. [Dr. Sirichai Kanlayanarat, King Mongkut's University of Technology, Thonburi, Thungkru, Bangkok 10140, Thailand, tel. (662) 470-9796, fax 662.452.3750; sirichai.kan@kmutt.ac.th; www.kmutt.ac.th/MQUC2006].

13–19 Aug.—XXVIIIth International Horticultural Congress. COEX Convention Center, Seoul, South Korea. [ishs.org/calendar/index.htm].

***15–17 Aug.—Sustainable Agriculture Research & Education (SARE) Conference.** The Olym-

pia Resort and Conference Center, Oconomowoc, Wis. [www.sare2006.org].

20–26 Aug.—Photosynthesis in the Post-genomic Era. II: "Structure and Function of Photosystems." Pushchino, Moscow Region, Russia. [psmeeting.ibbp.psn.ru].

September 2006

15 Sept.—Applying Cultural Diversity in Horticulture Programs. Offered by the Glass Garden at Rusk Institute, N.Y.U. Medical Center, New York, N.Y. A symposium that examines where human culture and horticulture intersect. Professionals will share their expertise, offer practical examples, and highlight benefits of using horticulture activities to bridge cultural differences and enrich programs for all people. [glassgardenrusk@nyumc.org or call Nancy Chambers, 212.263.6058].

17–21 Sept.—Cucurbitaceae 2006. Asheville, N.C. [Info: Gerald Holmes, Department of Plant Pathology, North Carolina State Univ., Raleigh, N.C. 27695-7616; tel. 919.515.9779; gerald_holmes@ncsu.edu; ncsu.edu/cucurbit2006].

***24–27 Sept.—2006 Perennial Production Conference.** Marriott East, Indianapolis, Ind. *Co-host: Allen Armitage, Univ. of Georgia.* Sponsored by *GrowerTalks* magazine, in cooperation with OFA, an Association of Floriculture Professionals. [www.ballpublishing.com/conferences/perennial].

24–30 Sept.—Interamerican Society for Tropical Horticulture Annual Meeting. Hotel Intercontinental, Isla Verde Ave., San Juan, Puerto Rico. [For registration, hotel and abstract submission, please visit: agricultura.uprm.edu/horticultura/isth2006].

27 Sept.—Lacebark, Inc., Research Farm Field Day. Cottonwood Rd., Stillwater Okla. Pre-registration required. No walk-ins. [www.lacebarkinc.com].

October 2006

3–7 Oct.—First International Symposium: Contribution of African Botanica to Humanity. N'Zérékoré, Guinea. Sponsored by the International Society for Horticultural Science in collaboration with the Université pour le Développement Communautaire and Le Groupe Lycéum. Sessions conducted in English and French. [Nianga Nicephore Malo; udecom@viola.fr or malo@ccophymed.com; Kenneth E. Keirstead, kkeirstead@lyceumresearch.com; Lyle E. Craker, craker@pssci.umass.edu].

8–11 Oct.—2006 Annual Meeting: International Plant Propagators' Society, Southern Region of North America. Charlotte, N.C. [contact: David L. Morgan; e-mail DavidLMorgan@sbcglobal.net; www.ipps.org/southernna].

14–18 Oct.—6th New Crops Symposium: Creating Markets for Economic Development of New Crops. San Diego, Calif. Sponsors: Association for the Advancement of Industrial Crops, Purdue

Center for New Crops and Plant Products, and ASHS. *Abstracts accepted through 31 July 2006.* [www.aaic.org or www.hort.purdue.edu/newcrop].

November 2006

1–3 Nov.—New England Greenhouse Garden Program. DCU Centre (formerly the Centrum Center), Worcester, Mass. [Cindy Delaney, Show Coordinator, tel. 802.655.7769; fax 802.655.6098; info@delaneymeetingevent.com; www.negreenhouse.org].

2–5 Nov.—Plasticulture 2006—the 33rd Congress. San Antonio, Texas. Sponsor: American Society for Plasticulture. Held in conjunction with the Irrigation Association's 27th International Irrigation Show. [plasticulture.org].

5–7 Nov.—27th Annual International Irrigation Show. Henry B. Gonzalez Convention Center, San Antonio, Texas. [irrigation.org].

2007

4–6 Jan.—ASHS—Northeast Region Annual Meeting. University of Maryland, College Park. [Carolyn DeMoranville, Secretary-Treasurer, University of Massachusetts, Cranberry Experiment Station; carolynd@umext.umass.edu].

8–9 Feb.—National Workshop: Sustaining Plant Breeding as a Vital National Capacity for the Future of U.S. Agriculture. Raleigh, N.C. Organizer: Southern Association of Agricultural Experiment Station Directors, Multistate Project SCC80, the national Plant Breeding Coordinating Committee. Co-hosts: N.C. State University's Departments of Crop Science and Horticultural Science. [Ann Marie Thro, athro@csrees.usda.gov; http://www.csrees.usda.gov/newsroom/events/pdfs/pbagg_02.pdf].

***11–15 Mar.—Cairo 10th International Conference on Energy & Environment (EE10).** Luxor/Aswan, Egypt. [http://eecairo.com].

25–28 Mar.—6th International Symposium on Fungal Endophytes of Grasses. Christchurch, New Zealand. [www.grassland.org.nz/endo-phyte].

17–20 June—ASABE Annual International Meeting. Minneapolis Convention Center, Minneapolis, Minn. [American Society of Agricultural and Biological Engineers, 269.429.0300; www.asabe.org].

16–19 July—ASHS Annual Conference. Westin Kierland Resort and Spa, Scottsdale, Ariz. [ashs.org/conferences].

2008

21–24 July—ASHS Annual Conference. Rosen Plaza Hotel, Orlando, Fla.

tbd—ASHS—Northeast Region Annual Meeting. Rutgers University, New Brunswick Campus.

The Future of Horticultural Science within Academia

28 July 2006
12:00 noon–2:00 p.m.
Sheraton New Orleans Hotel
Cost: \$26

Despite unprecedented growth in the size, diversity, and value of the horticultural industry worldwide, horticultural science within academia is experiencing a crisis. This is, in part, because students often fail to perceive horticulture as a science and certainly not as a career option. Can this trend be reversed?

A luncheon addressing this issue is scheduled on 28 July 2006 from 12 noon to 2:00 p.m. during the American Society of Horticultural Science Annual Conference in New Orleans.

A representative from U.S. Agency for International Development will participate in this luncheon discussion. Recommendations resulting from this dialogue will be used to deal realistically with these challenges, and ultimately contribute to the development and implementation of a strategy for strengthening horticultural science as an academic pursuit worldwide.

Register with conference online:
ashs.org/annualmeeting/registration

Help with the Rebuilding

In addition to your Society's commitment to support New Orleans's rebirth by keeping its Annual Conference in the city [see "Katrina, New Orleans, and ASHS-2006," *ASHS Newsletter*, Vol. 21(10), Oct. 2005], ASHS members have an opportunity to help the residents of New Orleans—one house at a time. Consider extending your time in New Orleans (before or after the Conference) and lend a helping hand to the Home Clean-out Program, sponsored by the Association of Community Organizations for Reform Now (ACORN).

This program is in need of volunteers for clearing damaged homes in preparation for rebuilding. This involves emptying the house of its contents, pulling down the drywall, removing nails, and generally cleaning the house.

Volunteers are provided with a mask, protective suit, tools, and water. At least one ACORN staff member supervises the work site at all times. ACORN also needs volunteers to help with administrative tasks.

For additional information about this project and to volunteer, visit the ACORN web site.

<http://acorn.org/index.php?id=10188>

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Online voting for new ASHS Officers open until 10 July (details on p.2)

